

[Visa Coca-Cola Arena Win 2 tickets for a year Promotion Terms & Conditions

1) Promotional Overview. Participants in the “Visa Coca-Cola Arena Tickets **Win 2 tickets for a year**” (The “**Promotion**”) will be deemed to have accepted these Terms and Conditions (“**Terms & Conditions**”) and agreed to be bound by them when participating in any element of this Promotion. Participants automatically lose their eligibility to participate in the Promotion upon violation (or attempted violation) of these Terms & Conditions or the spirit of these Terms & Conditions. To opt-out of this promotion, please contact the Promoter at its address below.

2) Entry Requirements

- a) All persons aged 21 or over, who possess full legal capacity, hold a valid Visa credit, debit, prepaid, or commercial card issued from a financial institution in the United Arab Emirates (the “UAE”), (“**Eligible Visa Cards**”), and are legal residents of the UAE at the time of making a qualifying entry and not already signed up to Visa Rewards, will be eligible to participate in the Promotion. An otherwise eligible winner between the ages of 18 and 21 may be required to furnish parental consent before he or she may participate and/or claim any prize on the same terms.
- b) Employees, officers, directors, agents and managers of, together with any other persons specified by law (including immediate family members) as being too closely related to Visa group companies, BBDO, OMD, Mirium, Starcom, Proximity, or any third party involved in the supply of the Prize, are non-eligible participants.

3) Participation

- a) To enter, sign up for Visa Rewards via <https://ae.visamiddleeast.com/en/AE/pay-with-visa/offers-and-promotions/subscription.html> between 13:00 (+4 GMT) on 18 August 2019 and 23:59 (+4 GMT) on September 22 2019 (the “**Promotional Period**”). Participation is limited to one entry per Participant.
- b) Two winners will be selected by random draw on or before September 29 2019 in Dubai, UAE. The random draw will take place under the supervision of a representative from an authorised UAE government agency.

4) Prizes.

- a) Each of the two winners will receive two tickets of Category 1 classification to attend every event promoted to the public at the Coca-Cola Arena, Dubai for one year [October 1, 2019 to 30 September 20, 2020 to []] (the “**Prize**”).
- b) Winners will be contacted via the email address they provided when they signed up for Visa Rewards, within 15 working days from the random draw and provided with a confirmation letter and instructions for the collection of their tickets. Winners will be required to sign and return the confirmation letter within 7 calendar days, in order to claim their Prize.. If any winner is not able, for any reason, to accept the Prize, or cannot be contacted within this timeframe, another winner(s) may be awarded the Prize subject to the same mechanics and restrictions as described above, or the Prize may be disposed of as required by law.
- c) Requests to transfer the Prize to another person will be granted in the Promoter’s sole discretion. If a participant has questions related to any aspect of the Prize, they should speak with the Promoter directly at the address below.

5) General Conditions

- a) Visa is only responsible for providing the Prize to the winner. All terms and conditions, product and service guarantees, warranties, and other consumer rights in relation to the redemption of the Prize will remain between Coca-Cola Arena, the promoter of each event, and the winner. This includes terms and conditions, limitations and other requirements applicable to event tickets. The winners should keep in mind that there may be additional expenses and procedures associated with Prize acceptance and use, including travel to and from the venue to which the Prize provides entry, and any other associated costs of attendance. These are all the sole responsibility of the winning Participant, including, without limitation, all federal, state, local, county, provincial, and other taxes (including income and withholding taxes), insurance, meals, incidentals, and any other costs, expenses and procedures.
- b) The Promoter does not accept responsibility for network, computer, hardware and/or software failures of any kind, which may restrict or delay the sending or receipt your entries. Further, in some cases, the Promoter relies on local banks or other third parties to report transaction data to the Promoter for inclusion in the Promotion. The Promoter does not guarantee that all such data will be accurately reported and is not responsible for the lost opportunity in entering the Promotion should any such data not be reported. Furthermore, the Promoter does not guarantee that all vendors and point-of-sale locations globally accept Visa. The Promoter is not responsible for the lost-opportunity in entering the Promotion should a vendor or point-of-sale location not have the capacity to process credit cards, or their credit card processing equipment is off-line or otherwise inoperable. Put differently, participation in this Promotion is not guaranteed.
- c) Visa, BBDO, OMD, Mirium, Proximity, Starcom, and associated companies will not be responsible for any loss or damage suffered by any prize winner or any other person in connection with the Promotion, or in the use of the Prize. As such, the participant agrees to indemnify the Promoter (and its officers, employees and agents) against, and hold the Promoter harmless from, any damages, liabilities, losses, or expenses incurred arising directly or indirectly out of the participant's participation in the Promotion, the participant's use or acceptance of any Prize, the participant's breach of these terms and conditions or the participant's negligent or fraudulent act or omission in relation to the Promotion.
- d) By entering this Promotion, a participant consents to the Promoter and its appointees using his or her personal data in accordance with the terms of the Visa Rewards Program, and to the extent necessary for the effective conduct of the Promotion which may include the passing of such personal information to third parties, as well as to parties outside the UAE. The Promoter will ensure that Participant's personal data is encrypted for international transfer and random draw purposes. Participant nonetheless acknowledges that such countries may not have data protection laws which are neither equivalent nor stricter than those of participant's country of residence and consents to such transfer.
- e) The Promoter reserves the right to publish the names and images of winners without prior notice.
- f) The Promoter's decisions are final and binding in all respects. No correspondence will be entered into. Entries that do not comply in full with these Terms & Conditions, or the spirit of these Terms and Conditions, will be disqualified.
- g) This promotion is governed by the laws of Dubai and relevant federal laws of the UAE.
- h) The Promoter is not liable to any taxation of any kind arising from or that may occur from the winner's nationality or country of residence, and will not be held responsible to make any tax payments of any kind relating to the Prize. The winner will be liable to make all necessary tax

payments and to make any necessary notifications to the appropriate authorities relating to the Prize and subsequent dealing with the Prize.

- i) To the extent permitted by law, the Promoter reserves the right to change the Terms & Conditions for this Promotion without any notice. Any changes to the Promotion details or these Terms & Conditions will be posted on the Promoter's website.
- j) The Promoter (also referred to as "Visa" in these Terms & Conditions) is: Visa Middle East FZ-LLC Arjaan tower, Media City, Dubai, UAE 009714 4577200. Visa Middle East, along with BBDO are responsible for managing this Promotion and all issues related to the Prizes.